

C 43960

(Pages : 20)

Name.....

Reg. No.....

M.C.J. ENTRANCE EXAMINATION, JULY 2013

MASTER OF COMMUNICATION AND JOURNALISM

Time : Three Hours

Maximum : 100 Marks

Instructions : *The question paper has three parts. Question under all parts have to be answered in the booklet itself. Answer the questions in accordance with the instructions.*

Part I

1. Expand the following abbreviations. Write your answer in the space below each abbreviation.

(a) PTI

.....

(b) UNI

.....

(c) IPRD

.....

(d) AFP

.....

(e) BBC

.....

(5 × 1 = 5 marks)

Turn over

2. Fill in the blanks with the right names, people, dates and places.

- (a) Moderate cleric _____ has been elected President of Iran.
- (b) _____ Island in India, home to 1800 animal species and some most endangered tribes, has now been declared a world biosphere reserve by UNESCO.
- (c) The Universal Declaration of Human Rights was adopted by the UN General Assembly on _____
- (d) _____ is the International Day for Biological Diversity.
- (e) _____ is the Chairman of the Western Ghats Ecological Expert Panel.
- (f) Malayalam poet Sugathakumari has been chosen for the prestigious Saraswarthy Samman 2012 for her poetry collection, _____
- (g) Indian cricket team became the second team after Australia to hold both the World Cup and Champions Trophy at the same time after it beat England by 5 runs in Birmingham on _____.
- (h) _____ is the official Chinese news agency.
- (i) Great Hornbill Ammu is the mascot of _____ to be hosted by Kerala in February 2014.
- (j) Pulitzer Prizes are awards given in the US for outstanding achievements in journalism, literature, drama and music every year in April by _____.
- (k) Television broadcasting started in India on an experimental basis on _____
- (l) Pran Kishan Sikand, 93 year old veteran actor was recently honoured with _____ award.

- (m) _____ is the first Indian newspaper that launched an internet edition in the country in 1975.
- (n) _____ is the first Malayalam newspaper that launched an internet edition.
- (o) "Between the Lines" is a play written and directed by famous film actress _____
- (p) A recently released book, "India : The Future is Now" is edited by _____
- (q) Satyajit Ray's first feature film Pather Panchali is an adaptation of a novel by _____
- (r) Tennis player Juan Martin Del Petro belongs to _____
- (s) India ranks _____ among 187 countries in the Human Development Index.
- (t) The fifth BRICS summit was held at _____

(20 × 1 = 20 marks)

3. Identify the TV channels on which the following popular programmes are aired.

Programmes

(a) Dheem Tharikida Thom _____

(b) Veettu Vishesham _____

(c) Cover story _____

(d) Film Lounge _____

(e) Sreekantan Nair Show _____

TV Channels

(5 × 1 = 5 marks)

Turn over

